

AERES UAS Think Global, Act Local



Global inspiration

- Background, introduction company
- Internationalisation, why and what
- Challenges in the agrofood industry
- HR agrofood 2019
- Harvest



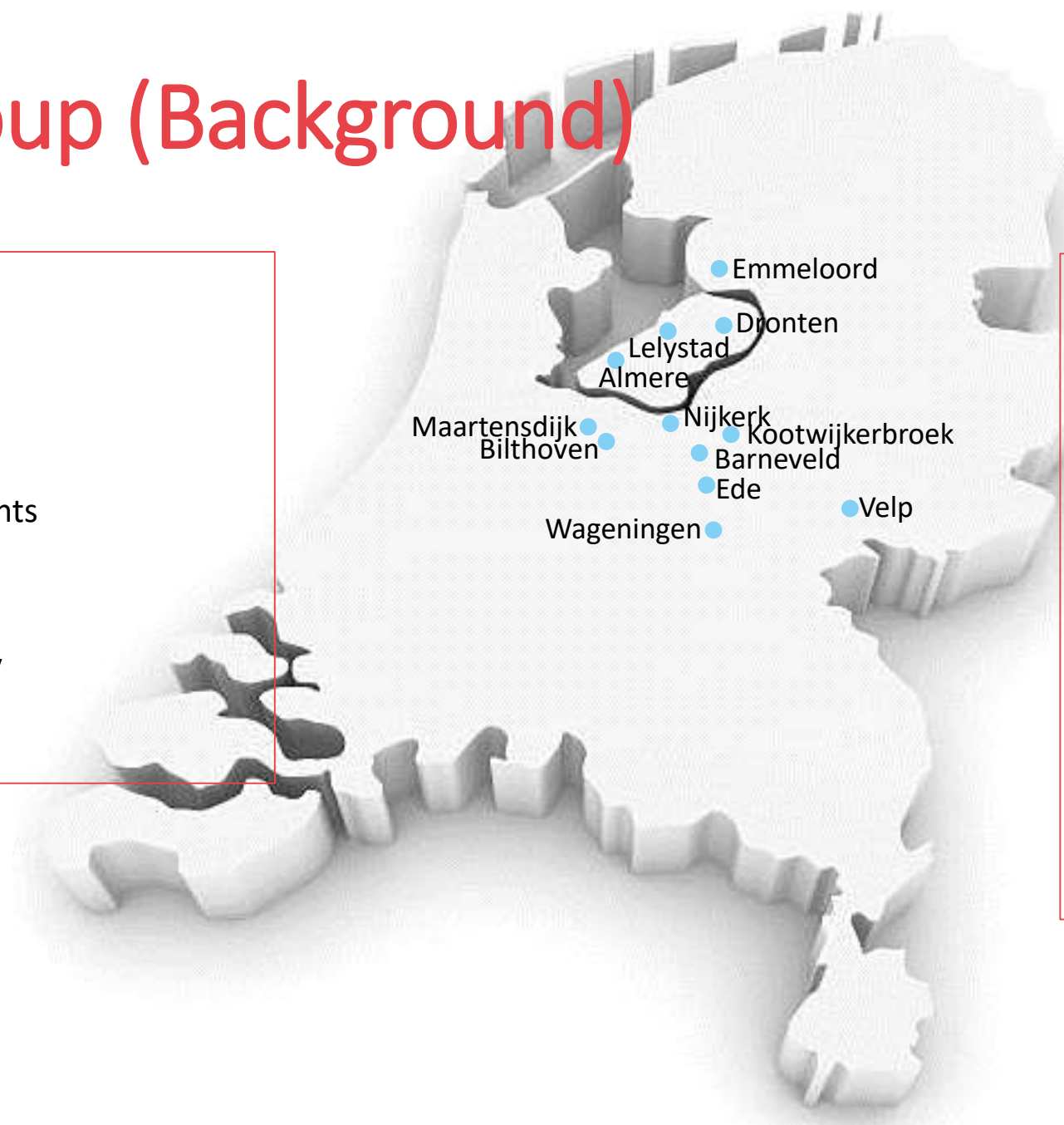
Aeres group (Background)

12 cities

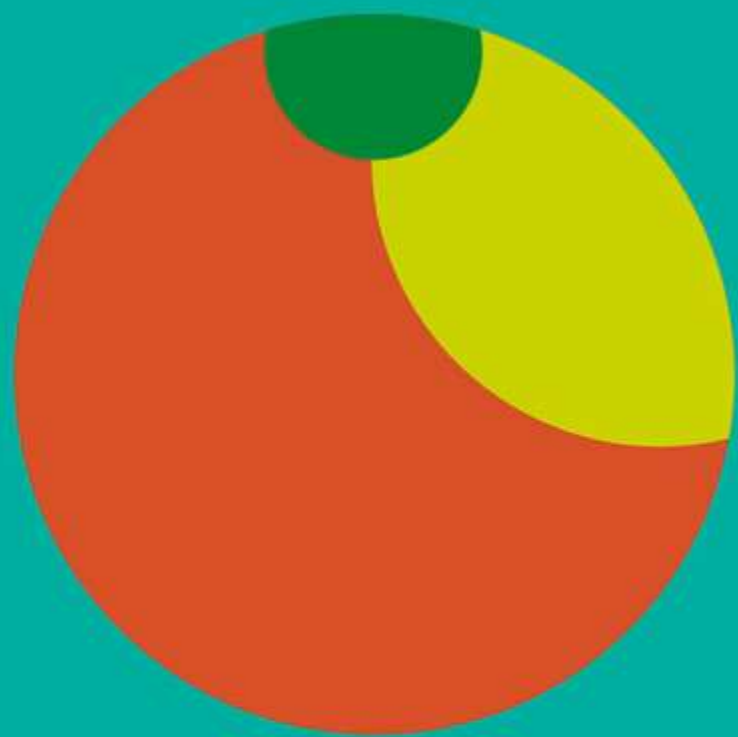
1.245 employees

11.000 fulltime students

15 Professorships,
Master- & practically
oriented research



- Preparatory secondary vocational education (VMBO): **3.722** scholars
- Senior secondary vocational education (MBO): **3.359** students
- University of applied sciences: **3.450** students
- Contract education: approx.: **15.000** participants



AERES

Talent for growth

This is the Aeres University of Applied Sciences



Wageningen



Dronten



Almere



Aeres UAS → Some figures

- 3500 students
- 12 Dutch BSc programs (4 yrs)
- 6 International BSc programs (1 yr)
- 3 European Engineer (1,5 yrs)
- 2 International BSc programs (2 yrs)
- 2 International double degree (4 yrs)
- 2 international MSc programs (1 yr)



Higher professional education & training

- Orientation on professional career
- Curriculum and training development in co-operation with World of Work
- Students/trainees: placements and projects
- Development of professional skills
- Research in co-operation with companies
- International
- Practice oriented



International study programs

Bachelor Degrees

- International Food Business
- European Food Business
- Horticulture management
- International Equine Business
- Plant Breeding
- International Agribusiness
- Food Safety Management
- Food Chain Management
- Aquatic Ecology
- International Pig/poultry/dairy management
- Smart Green Cities

Master Degrees

- Agribusiness Development
- Urban Food Systems (development)



Ranking of university programmes 2018

3 Aeres programmes were rated top programme based on nationwide higher educational ranking:

- Bachelor Degree program Horticulture & arable farming (faculty at Dronten)
- Bachelor Degree program European Food Business (faculty at Almere)
- Master Education & Innovation (faculty at Wageningen)



Research at Aeres UAS

- Sustainable soil management
- Healthy and vital urban areas
- Sustainable Entrepreneurship
- Smart farming
- Sustainable energy and green natural resources
- Global dairy
- Potato production chain and sector innovation
- Healthy poultry production





**There are no passengers on
spaceship earth. We are all
crew.**

Marshall McLuhan

Why go there, or why globalize at home?

Understanding the tectonic plates of today is vital for survival tomorrow

Learning outcomes of **international** training

- Language and expression abilities, communication skills
- Intercultural competence
- Global awareness, involvement
- Disciplinary knowledge of the host country
- Personal growth

Intercultural competence

Three levels:

- Awareness own culture
- Knowledge of and sensitivity to other culture
- Multiperspectivity (challenges are met from more than one cultural perspective)

How to achieve

- International exposure, training or study abroad to projects in internationalisation at home / presence of international colleagues or trainees

Aim

- Functioning/ leading in intercultural teams – conflict management, strategic development

Global awareness, involvement

(Globalization here defined as the relation between your own actions and decisions and their effects on others elsewhere in the world)

>Result of personal growth and experience

- Three levels
 - Increased interest international events, following of developments
 - Forming an opinion and stating it
 - Adapt behaviour – active in debate or personal choices in consumption patterns or similar
- How to achieve
 - Learner decides
- Indicator
 - knowledge, uttering informed opinions, presenting plans

Disciplinary knowledge

= Contrastive analysis professional practice in own vs other country

Three levels

- Ability to explain differences
- Making informed choice based on differences in situations
- Ability to advise inclusively

How to achieve

- internships, seminars, e- projects international, study broad

Aim

- Employability improved

Personal Growth

International experience and preferably mobility lead to personal growth

Difficult to measure but always there: testimonials

Nuffic
meet the world

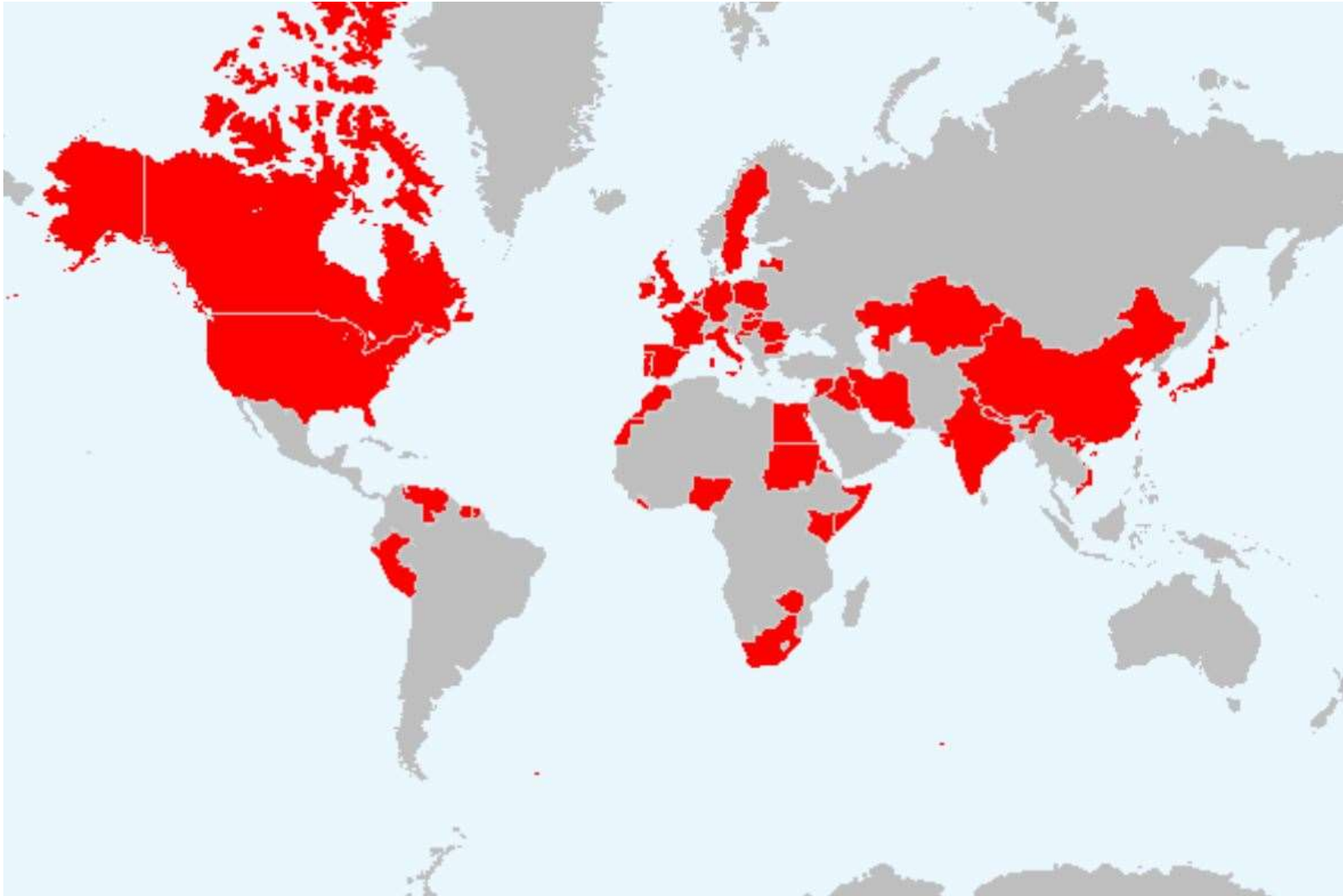
**Orange Knowledge
People**



Personal Growth



International students at Aeres in 2018-2019



Facts & figures 2018-2019

- 43 nationalities
- 114 Dutch students opted for an English Taught programme
- In total 258 non-Dutch students are enrolled at the 3 faculties

Partnerships

- North America: US (UW, River Falls) & Canada (Dalhousie, NS)
- Europe: France, Italy, Portugal, Latvia, Hungary, Belgium, Germany
- Taiwan (Taichung, Taipei)
- China (Chengdu, Shenzhen)
- Korea (Chonnam)
- Africa (SA: Bloemfontein)

And (inter)national business partners (Friesland Campina, Unilever, Mc Cain, Nestle, Gascoigne Melotte, YARA, Heineken, RABO bank, Staay food group etc).



**I wouldn't have seen it if I
hadn't believed it.**

Marshall McLuhan

Trends and issues in the sector

- Globalisation & urbanisation
- Attention for ecology and biodiversity
- Climate Smart Agriculture
- Demand for quality
- Animal welfare & outbreak prevention
- Food safety, food security
- Changing consumption patterns, sustainability



Cooperation with companies for state of the art examples and latest innovation experience for students!

HR in Agrofood 2019

1. Solve the existing puzzles:

1. Formal vs informal training
2. Intrapreneurship
3. Happiness in a safe working environment
4. Most desired competences –
 - problem solving abilities
 - inventiveness - out of the box
 - communicative abilities

2. Generation management

Harvest

Take 5 minutes to formulate your most essential training and hand in please :

Formal / informal

Who trains?

Who is trained ?

Old puzzle or new puzzle?

Online / face to face / workplace

**Aeres and Peritum are joining forces – as your
agriculture / green science partner in**

**Study
Training
Advice**



AERES
UNIVERSITY OF
APPLIED SCIENCES
ALMERE