

@ Home @ work

10 ways to engage employees
via The Work Environment

Holland.

10 ways a workplace can ensure you
don't go to the grave with your

Holland.

“It’s not much, but it’s home”



Hollard.

Established in 1980, we turn 40 next year!



Hollard.

We're SA's 2nd largest short term insurer



Hollard.

We're also SA's 6th largest life risk insurer



Hollard.

Our annual turnover exceeds R22 billion



Hollard.

We hold more than R28 billion in assets



Hollard.

We're "Afroglobal," with offices in 11 countries



Hollard.

And 3,500 Hollardites look after 5 million
policyholders



Hollard.

So we need a few disclaimers...



Hollard.

1 Express your brand,
culture & values



THIS GUIDES WHAT WE THINK, SAY & DO

Lionhearted, challenging and inventive;
wholehearted, down-to-earth and genuine;
Hollard is sometimes playful, always
unconventional, never clichéd.

Serious about what it does, but never about itself,
it has a certain thing that sets it apart -
a spark, an energy, a twinkle in the eye.

A magnetic thang that makes you
long to be a part of it all.


Hollard.



Hollard.

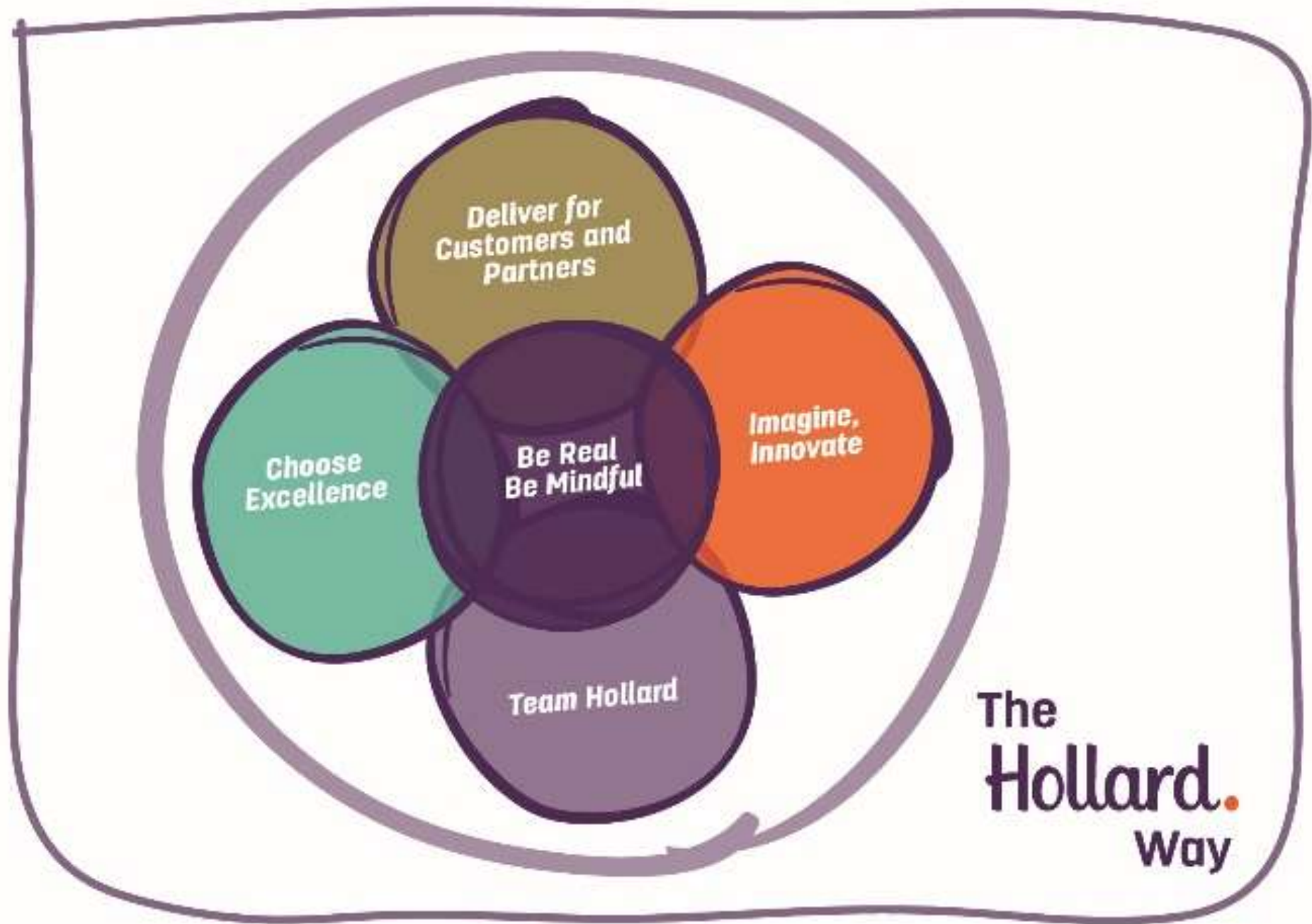


Hollard.

A man with short brown hair and black-rimmed glasses is speaking. He is wearing a red and white checkered button-down shirt. His hands are raised in the air, palms facing forward, as if he is gesturing during a presentation. He has a small microphone clipped to his shirt. The background is dark and out of focus.

We enable
more people to
create and secure
a better future

Holland.





Holland.



Holland.



Hollard.



Holland.

2 Know your audience



Holland.



Hollard.



Hollard.

PANTONE® 269

Hollard.



Hollard.



Hollard.

3 Make it easy for people
to stay at work




Concierge

Our services

- Parcel Collection
- Document Collection
- Florist Services
- Tailor
- Cobbler
- Full Washing & Ironing Service
- Car Wash

Hollard.



POWER
CHOW
HEY GOOD LOOKING

SIDE
WALK
STREET FOOD CRAWL

FIRST
FLAVA
FROM THE BRICK

KE...
MAK...
VERY G...

Hollard.



Hollard.

4 Make room for play



Hollard.



Holland.



Hollard.

5 Create space for alone
time



Holland.



Holland.



Holland.

6 Embrace green space



Holland.



Holland.



Hollard.

7 remember where you
are

Hollard.



Hollard.

8 Think about what you
want your customers
to think



Hollard.



Hollard.

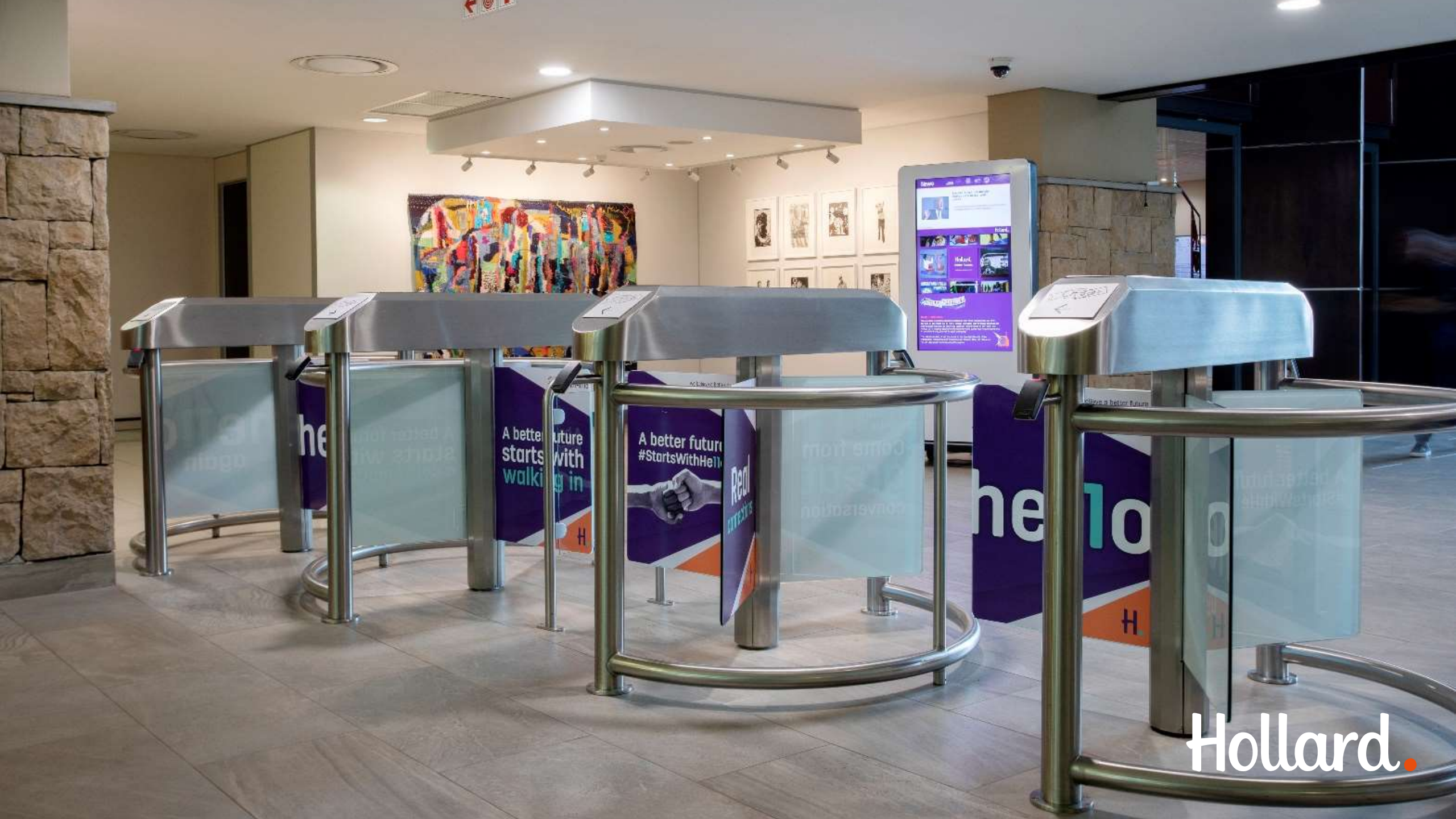


Holland.

9 Create space to
communicate internal
messages



Holland.



Hollard.



Hollard.
Insurance. Repairs. Claims. Everything. Hello.
Visit hollard.co.za/hello

hello
starts here

hello

hello

Hollard.

10 Guard against White Elephants





Hollard.

Bonus

Be consistent

Hollard.



Holland.



Hollard.

And always
remember...

Hollard.

Attitude is everything



Holland.

Thank you

Hollard.