# South African Agriculture and Agribusiness: Prospects and Challenges to 2025

Peritum

John Purchase

CEO: Agbiz

14 June 2018



### For today.....

- 1. Challenging and complex environment evolving
- 2. Food Security and Competitiveness imperative
- 3. Performance of the sector
- 4. Some ag-commodity indicators
- 5. Some Agribusiness indicators
- 6. Legislative developments in 2018
- 7. Wrap up



### Challenging and complex environment evolving

- Global socio-political environment
- Local socio-political environment
- Consumer trends and activism need to analyse and note
- Technology dynamic 4<sup>th</sup> Industrial Revolution: Jobs dynamic NB
- Climate Change adaptation and mitigation: Western Cape impact?
- Increased regulation of agro-food system: Food safety & health
- Sustainable use of, and rights allocation to, water and land as critical natural resources
- Utilisation of renewable energy sources energy security
- "Trade wars are the wars of the future" now fully with us
- Big Data mine and analyse to drive efficiency (Not fb way!)
- Human capital and skills the talent factor NB!

# **Global Socio-political Developments**

- Multi-polar global power dynamic economic power shift to Asia
- Middle East catastrophe migration effect to Europe and global destabilisation
- Religious fundamentalism still a factor, e.g. ISIS, Boko Haram, Al Qaeda, etc.
- Brexit and European Unity: uncertainty remains
- Donald Trump dynamic USA nationalism?
- Ambitions of China & Russia, their geo-political positioning?
- Africa's demographic 'dividend' and food insecurity?
- Globalisation and Interconnectivity still massive driver
- Blockchain and Cryptocurrencies IMF CEO quote

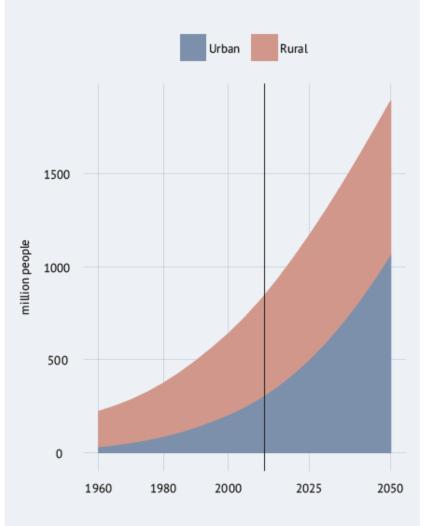
#### Dreyfus teams with banks for first agriculture blockchain trade – www.Bloomberg.com

-Louis Dreyfus Co., one of the world's biggest foodstuffs traders, teamed up with Dutch and French banks in December for what it says is the first agricultural commodity trade to use the ledger-based digital technology known as blockchain. For blockchain to succeed in helping traders cut costs and deal times, however, industrywide adoption of standardized platforms and systems will be needed. That's why banks are teaming with the biggest trading houses such as LDC on early blockchain tests.

More interconnected → but greater uncertainty → less control → more risk → greater opportunity!



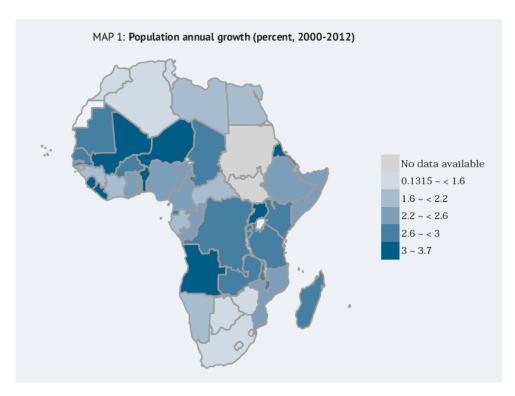
# CHART 1: Africa rural and urban population (1960-2050)



Source: United Nations Population Division.

Data after 2011 are projections.

# Demographics.....



Either massive opportunity, or a critical risk.....!



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# **Local Socio-political Developments**

- ANC still in turmoil deep divisions and distrust persist. CR/JZ dynamic?
- Manifested in ANC loss of three major Metros, viz. Johannesburg, Tshwane and Nelson Mandela Bay, to opposition coalitions. Cape Town was already governed by DA.
- DA & EFF viable opposition parties and ruling coalitions? Realignment.
- Major political uncertainty, but not necessarily all bad. Hope springs!
- Biggest concern: Lack of GDP growth and Competitiveness decline (WEF)
- Massive unemployment (~27%), especially amongst the Youth (>50%)
- Inequality calls for radical economic transformation (RET) will not abate.
- Land & water reform will be at the centre of demands.
- Crime & Security factor, including corruption and farm safety concern.
- General election 2019 political rhetoric will dominate.



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COMMITTED TO IMPROVING THE STATE OF THE WORLD

**Insight Report** 

# The Global Competitiveness Report 2017–2018

### The Global Competitiveness Index 2017–2018 Rankings

Covering 137 economies, the Global Competitiveness Index 2017–2018 measures national competitiveness—defined as the set of institutions, policies and factors that determine the level of productivity.

61st/137

#### The Global Competitiveness Index 2017-2018 edition



2017-18

61 / 137

4.3

Key indicators, 2016		Source: International Monetary Fund; World Economic Outlook Database (April 2017)		
Population millions	55.9	GDP per capita ∪S\$	5,260.9	
GDP US\$ billions	294.1	GDP (PPP) % world GDP	0.62	

Edition

Rank

Score

2012-13

52 / 144

4.4

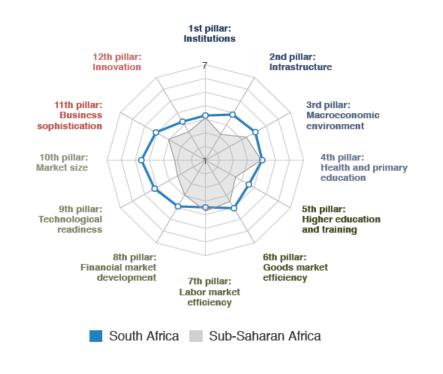
2013-14

53 / 148

4.4

#### Performance overview

Index Component	Rank/137	Score (1-7)	Trend	Distance from best
Global Competitiveness Index	61	4.3		
Subindex A: Basic requirements	92	4.3	_	
👜 1st pillar: Institutions	76	3.8	_	
◆◆2nd pillar: Infrastructure	61	4.3		
3rd pillar: Macroeconomic environment	82	4.5		
3 4th piliar: Health and primary education	121	4.5		
Subindex B: Efficiency enhancers	52	4.4	-	
🥞 5th piliar: Higher education and training	85	4.1		
	54	4.5		
🍂 7th piliar: Labor market efficiency	93	4.0		
8th pillar: Financial market development	44	4.4	~	
% 9th piliar: Technological readiness	54	4.6	_	
10th pillar: Market size	30	4.9		
Subindex C: Innovation and sophistication factors	39	4.1	_	
ூ 11th pillar: Business sophistication	37	4.5		
₩ 12th pillar: Innovation	39	3.8		



2014-15

56 / 144

4.4

2015-16

49 / 140

4.4

2016-17

47 / 138

4.5

### Food Security Imperative

Many definitions to food security, but the one we will use is the FAO definition (World Food Summit 1996):

"A situation that exists when all people, at all times, have physical and economic access to sufficient, safe and nutritious food to meet their dietary needs and food preferences for an active and healthy life".



# Components of Food Security

### **FOOD QUALITY & SAFETY (5)**

- Nutritional standards
  - Protein quality
  - Food safety, etc.

### **FOOD AFFORDABILITY (6)**

- $\setminus$  Food consumption as % of DHI
  - % of pop under GPL (<\$3.10)
  - Presence of Food Safety Net Programmes, Etc.

### **Food Security**

### **FOOD AVAILABILITY (8)**

- Sufficiency of supply
- Volatility of agric production
  - Agricultural infrastructure
    - R&D spend, etc.

Complex concept: Difficult to measure and evaluate.

Purchasing power key to access

Stability over TIME





A report from The Economist Intelligence Unit

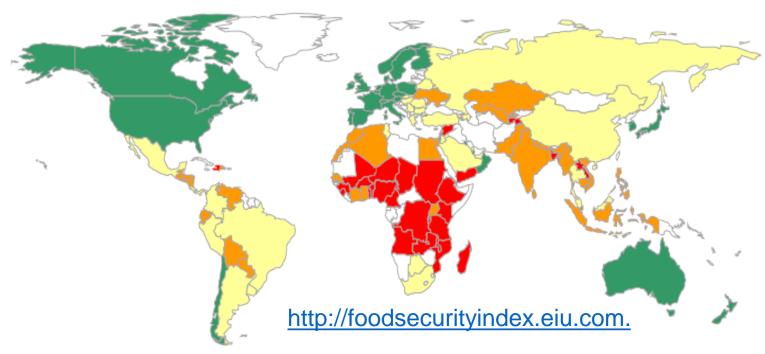
# GLOBAL FOOD SECURITY INDEX

MEASURING FOOD SECURITY AND THE IMPACT OF RESOURCE RISKS





# 2017 Global Food Security Index

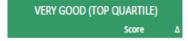


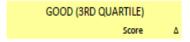
Score = Score in 2017, 0-100 where 100=best  $\Delta$  = Change in 2017 score compared with 2016

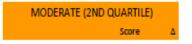
South Africa ranks 44th

Green= score improved this year Red = score deteriorated this year

SA Household Food Security a risk: ~20% of households food insecure











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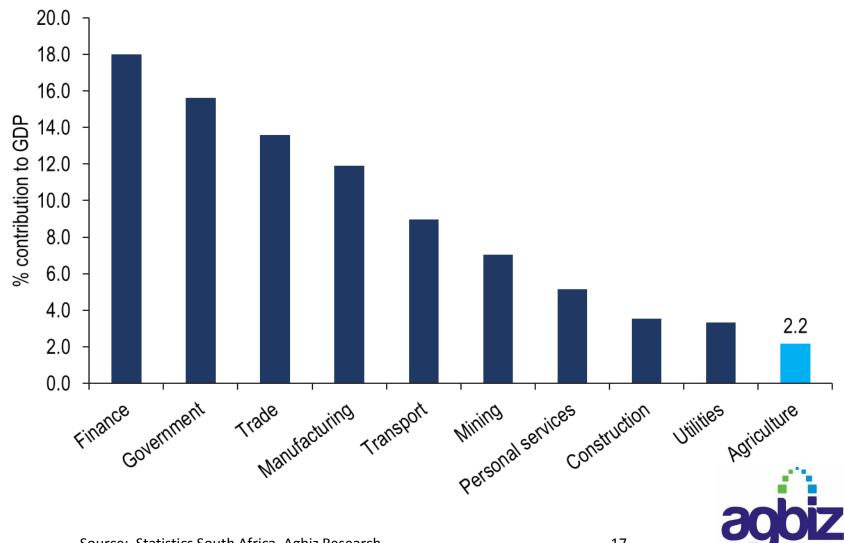


# Capital Assets in Agriculture

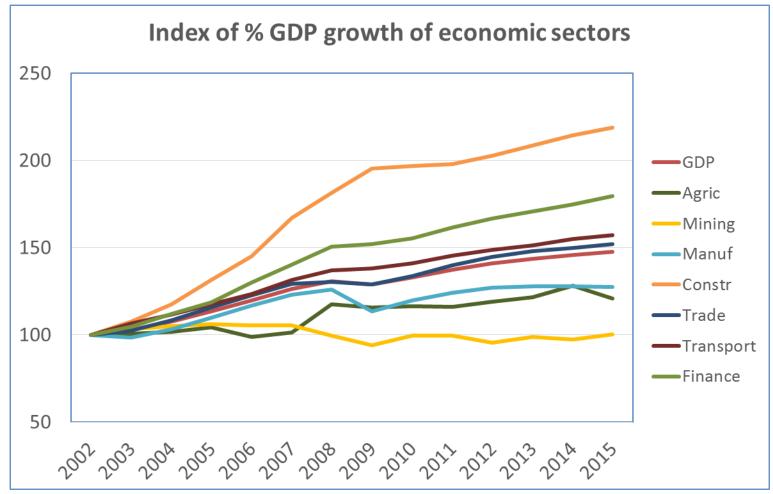
- Estimated value of capital assets at 30/6/2016: R421 billion
- Estimated value of capital assets a year earlier: R384 billion Indicating an increase of 9,6% from 2015 to 2016.
- Total value of capital assets constituted as follows:
  - Land and fixed improvements: R219 billion (52,1%)
  - Livestock : R137 billion (32,7%)
  - Machinery and implements: R64 billion (15,2%)



# Agriculture's share in the economy is small and has declined over time...

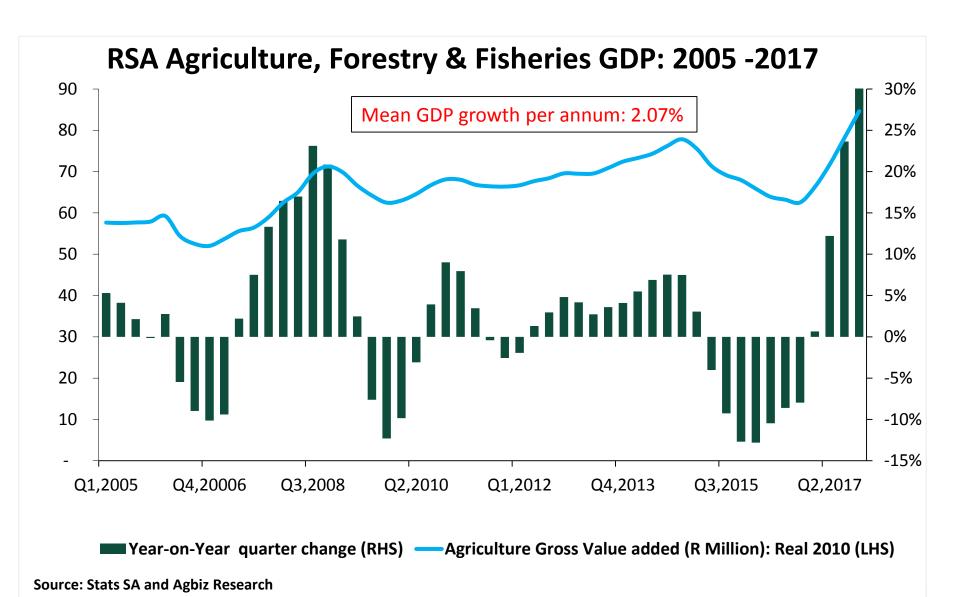


# SA economic growth: Tradable goods sectors lag the non-tradable goods sectors



Source: StatsSA Graph: Agbiz



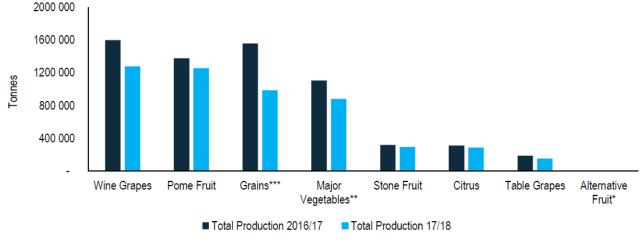






#### SA agricultural economy contracted by 24.2% q/q in the first quarter of 2018

The negative effects of the Western Cape drought are evident in the first quarter GDP data, which showed that South Africa's agricultural economy contracted by 24.2% q/q.¹ This far exceeds our expectations of a modest contraction of about 11% q/q. The bulk of the winter crops such as wheat, barley and canola, together with summer fruits (stone and grapes) are typically harvested in the period between November and March, which somewhat coincides with the first quarter GDP data. These crops are dominantly produced in the Western Cape and took a huge knock in the recent harvest due to drought, which ultimately explains the negative GDP reading this morning.





# Agbiz/IDC Agribusiness Confidence Index and RSA GDP (Agriculture)

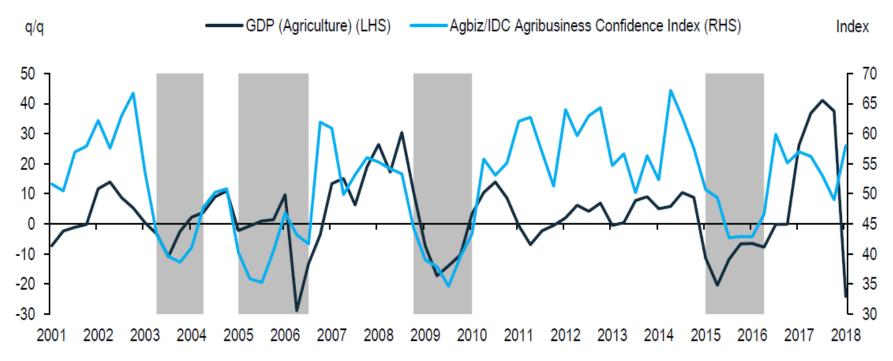


Chart 1: Agbiz/IDC Agribusiness Confidence Index and RSA GDP (Agriculture)

Source: Statistics South Africa and Agbiz Research

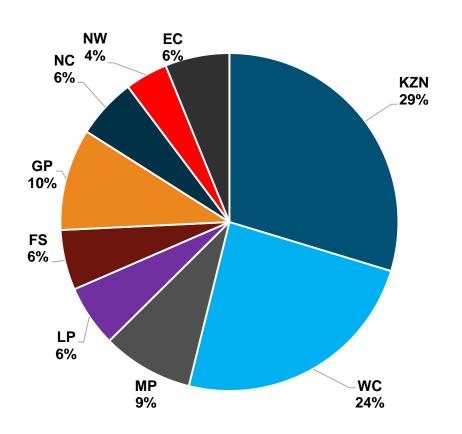


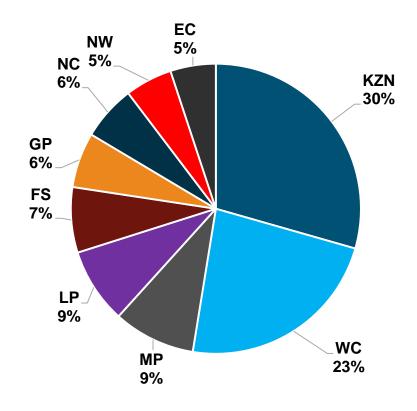
Seasonally adjusted annualised

# Four provinces account for 80% of agricultural production over the past two decades

**Share of agriculture production by province in 1995** 

Share of agriculture production by province in 2015







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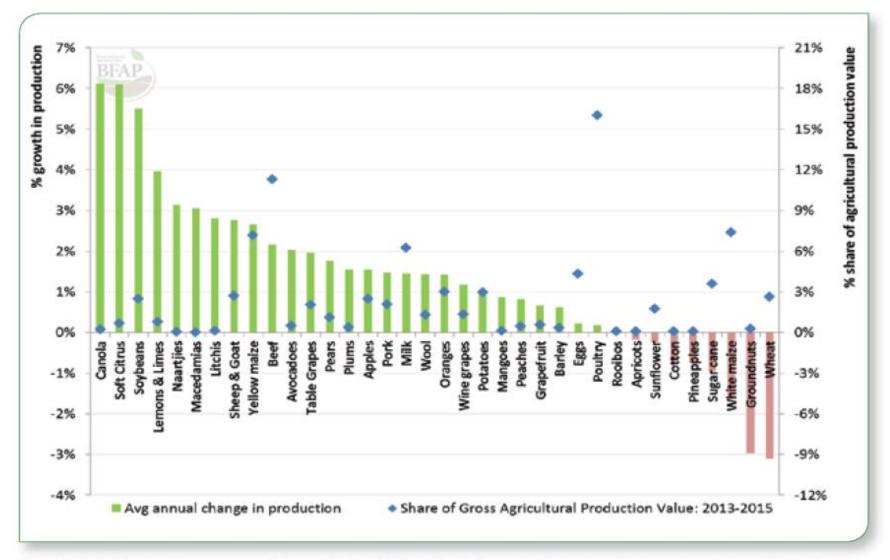


Figure 2: Agricultural performance: growth in production (2011-2015) and share of agricultural production value of selected industries (2013-2015)

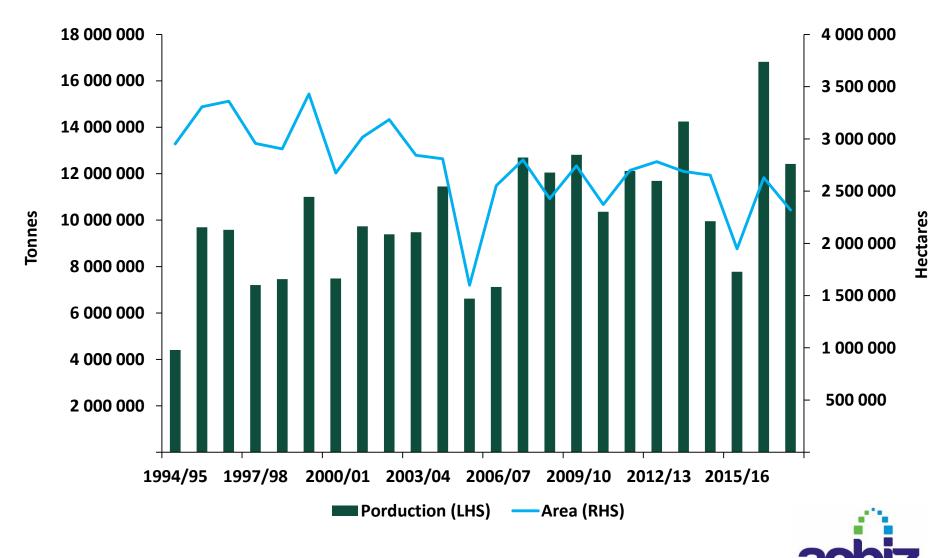


# Field crops

- Maize major staple, net exports, ~85% GM
- Wheat also staple food, net imports (~45% of demand)
- Sorghum declining significance
- Soya growing importance, cake imports, ~90% GM
- Sunflower growing importance, S/D in balance
- Canola growing importance in Western Cape
- Groundnuts net exports, but declining
- Dry beans net imports, mostly from China
- Gross value of crop production in 2016: R57.4bn

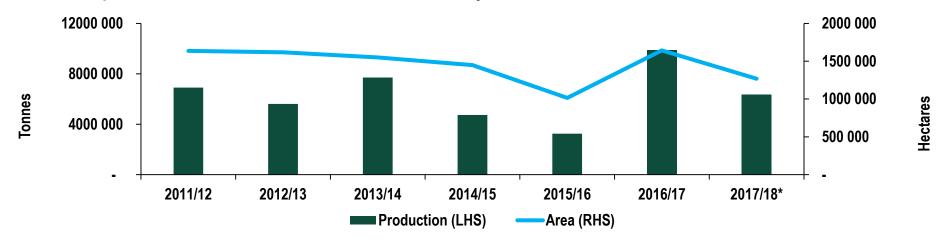


### South Africa's total maize production showing good growth...

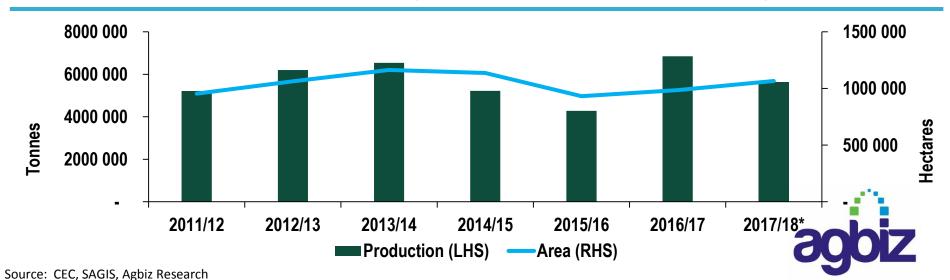


### South Africa's maize production...

### White maize production set to decline, but still above the country's annual maize needs



Yellow maize production set to decline, but there are large stocks to boost supplies in the new marketing season



### SAFEX maize prices to remain pressured in the near term...



- Both white and yellow maize prices are trading along the export parity levels, as large supplies (large carry over stock of 4.1 million tonnes form the 2017/18 marketing year, as well as expectations of 12.42 million tonnes in the new season) continue to keep prices under pressure.
- In 2017, white and yellow maize prices averaged R2 161 per tonne and R2 097 per tonne, respectively, down by 51% y/y and 38% y/y, thanks to the record harvest.
- In the last week of March 2018, white and yellow maize spot prices settled at R1 891 and R1 961 per tonne, respectively, which is 4% and 6% lower than the corresponding period last year.

### Horticulture

- Viticulture & Wine major export industry. Drought-hit now with 20% decline
- Citrus SA's biggest ag-export, growing but CBS issue & FCM....?
- Deciduous fruit major net exports
- Table grapes major net exports
- Sub-tropical fruit net exports, and growing....
- Vegetables S/D balance, some imports/exports
- Nut industries significant growth off low base

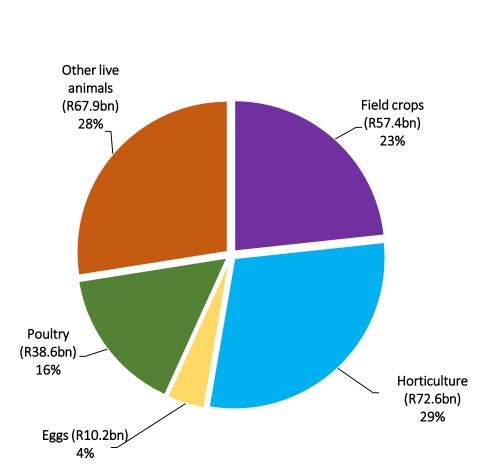
Gross income from Horticulture (R bn)							
2012	2013	2014	2015	2016			
R41.8	R47.6	R53.9	R60.8	R72.6			

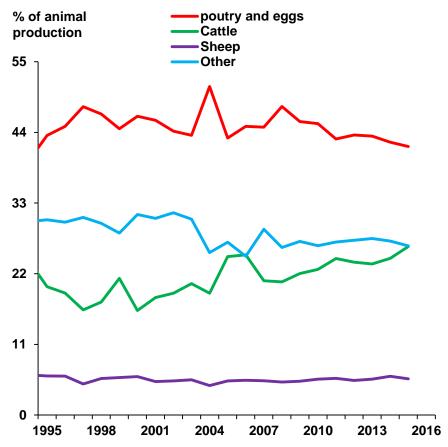


# Animal production accounts for just under half of total agriculture production: R116.73bn (2016)

#### Agricultural production by sub-sector

### Animal production share over time







# Beef exports

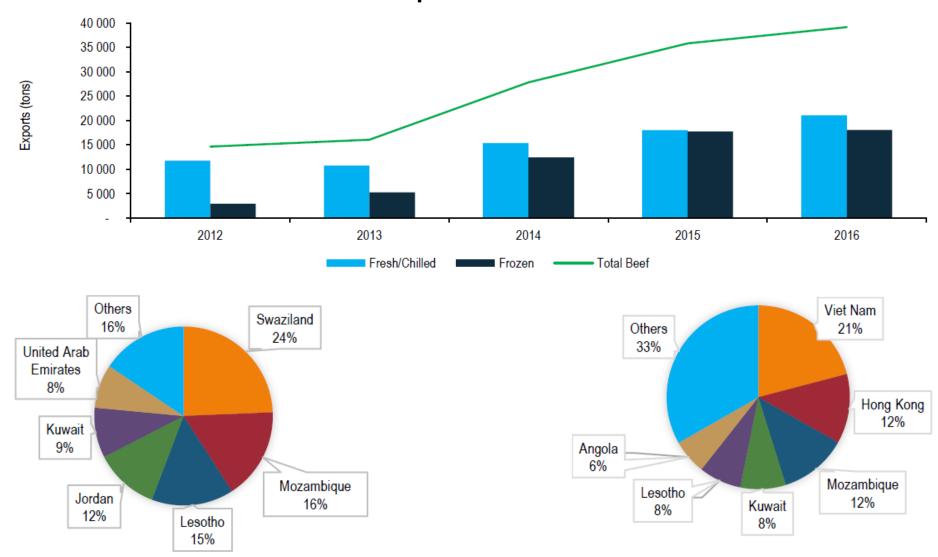


Chart 2: Fresh/Chilled Beef Markets (2012 – 2016)

Source: Trade Map and Agbiz Research

Chart 3: Frozen Beef Markets (2012 – 2016)

Source: Trade Map and Agbiz Research

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# SA Agricultural Trade Balance

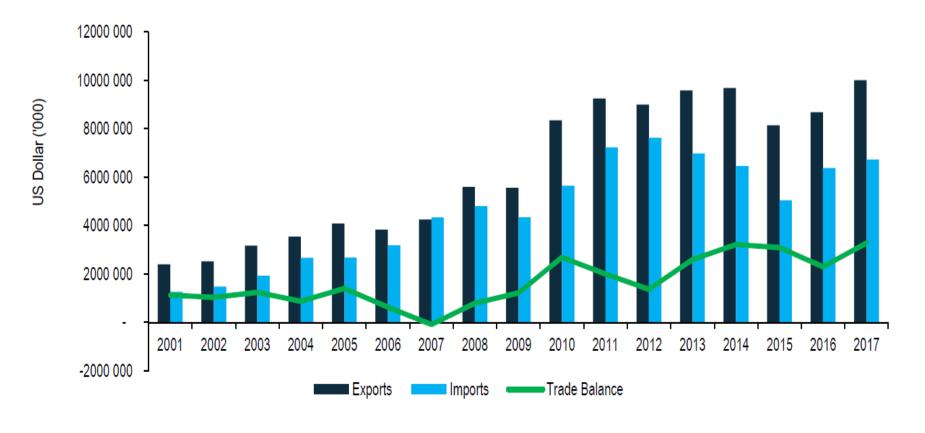


Chart 2: South Africa's agricultural exports

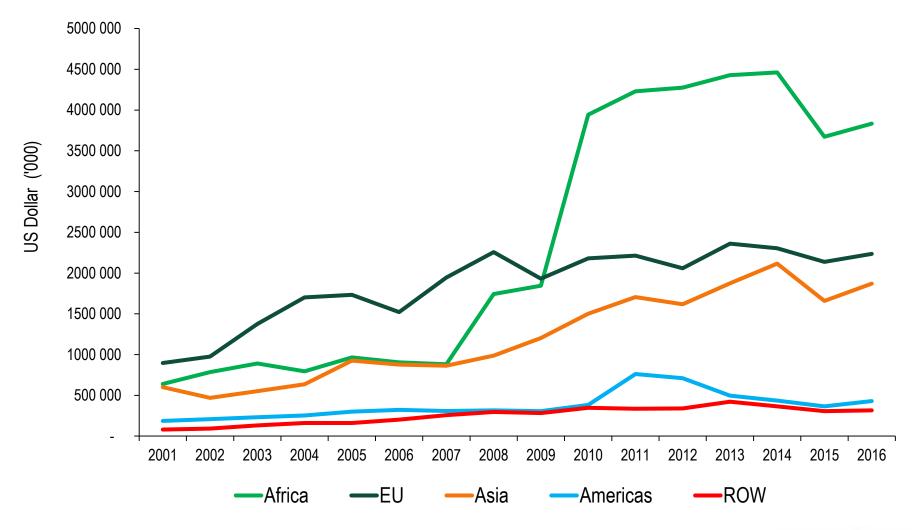
Source: Trade Map and Agbiz Research

Source: International Trade Centre, 2017

Graph: Agbiz, 2017



### Trends in South Africa's agricultural exports per region



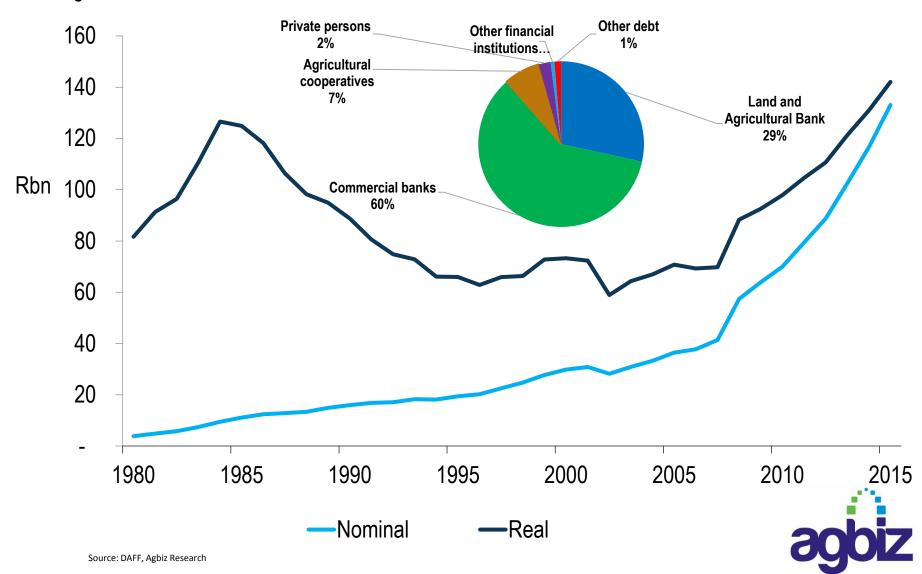
Source: International Trade Centre, 2017

Graph: Agbiz, 2017



### Risk to collateral, "expropriation without compensation"

### Total agriculture farm debt



### Agricultural employment

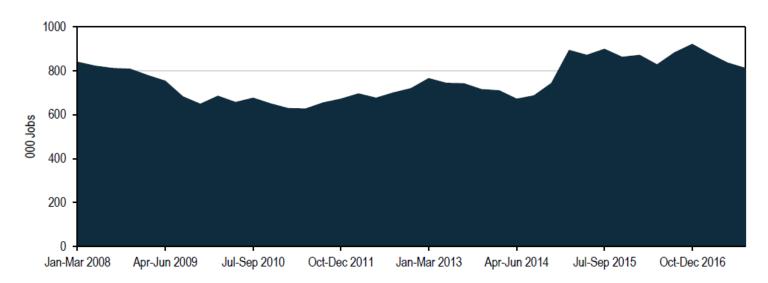
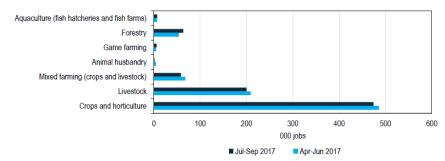


Chart 1: South Africa's agricultural jobs Source: Stats SA, Agbiz Research



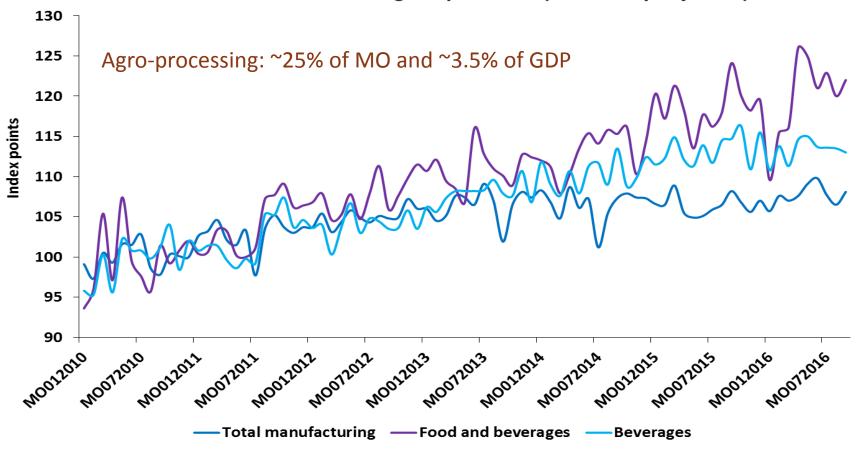
Chart 2: South Africa's agricultural jobs by province Source: Stats SA, Agbiz Research





### Indexed GDP: Agro-processing vs Manufacturing Output

### South Africa's Manufacturing Output Index (Seasonally adjusted)



Source: Stats SA, Agbiz Research



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# Fields of legislation

- 1. Credit legislation: Reg. 19 (Credit bureaus) + National Credit Amendment Bill
- 2. Carbon Tax Bill: Trade exposure important. Gazetted for comment
- 3. Labour legislation: NMWB + LRAB (Nedlac package). Passed by Parliament
- 4. Competition Amendment Bill (In Nedlac now)
- 5. Water rights:
  - NWRS + Water Masterplan New Water Bill & ELU
  - Water licence application regulations & Water tariffs
- 6. Land reform:
  - Expropriation without Compensation
  - Regulation of Agricultural Landholdings Bill
  - Draft Property Valuation Regulations (Property Valuation Act)
  - Communal Land Tenure Bill
  - Communal Property Association Amendment Bill
  - Preservation & Development of Agricultural Land Framework Bill



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### 10 Factors determining the future of Agro-food system

- Consumer trends & activism
- 2. Rate and impact of technological development, and adoption
- 3. Increased regulation of agro-food system
- 4. Climate change
- 5. Water availability and cost
- 6. Sustainable and efficient use of land and water
- Trade agreements/trade wars (WTO role?)
- 8. Big Data and innovation
- 9. Improved and transparent/credible communication
- 10. Skills and talent factor



# Wrap up

- Relatively healthy and robust agro-food industry: open, competitive markets driving efficiencies
- Relatively technologically advanced, globally competitive sector (Rand factor)
- **Challenges:** Investment environment, Agro-logistics, water availability and quality, environmental sustainability, R&D, crime and security, labour relations & legislation, land reform, climate change, trade agreements, sustainable transformation, etc.
- **Opportunities:** Growing population, consumer spending trends, new markets (especially to Africa and the East), new technologies & improved productivity, etc.
- Major contributor to Food Security, growth and employment in RSA.
- We live in uncertain times many risks and variables, some controllable, others not or less so. The playing field and rules of the game are changing need to adapt.
- However, risk creates opportunity, and concentrate on those risks you can manage!



Thank you

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